

2018 Best Places to Work for Financial Advisers

REGISTRATION DEADLINE: Oct. 12, 2017



Three reasons for firms to participate:

Increased employee engagement: Earning a place on the list will boost the morale, engagement and retention of existing employees.

Public relations and marketing advantage: Companies that make the list, will be published in an upcoming issue of *InvestmentNews* and will be recognized at an awards ceremony. Inclusion on the list will be a valuable marketing and recruiting tool.

The employee feedback report: Firms participating in the Best Places survey will have access to a powerful benchmarking tool. While participation is FREE, participating organizations can pay as little as \$645 to receive their Employee Feedback Report detailing the company's employee responses. The report also includes employee engagement and employer benefits benchmarks.

Who can participate?

In order to participate:

- You must have 15 employees working in the U.S.
- You must be in business for at least one year.
- You must be a registered investment adviser (RIA) or affiliated with an independent broker-dealer (IBD) or a hybrid doing business through an RIA.

What does it cost?

Number of U.S. Employees	# Emp. Surveyed	Online Survey Fee
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250*	FREE
500-2499	350*	FREE
2500 and above	400*	FREE

* Employees are randomly selected

Who is Best Companies Group?

Best Companies Group is an independent research firm that specializes in identifying and recognizing great places to work. BCG manages Best Places to Work programs throughout the U.S., Canada and the UK.

Assessment Description

The assessment is a two-part process designed to gather detailed data about each participating company. In part one, the employer completes the Employer Questionnaire. In part two, up to 400 employees of the company complete a satisfaction survey.

Part I – Employer Questionnaire (EQ)

The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.

Part II – Employee Engagement & Satisfaction Survey (EESS)

The employee engagement and satisfaction survey is an in-depth set of 78 statements requiring employees to respond on a 1 to 5 point Likert scale of agreement, ranging from “Strongly Disagree” to “Strongly Agree.” This section will also include two open-ended questions, and seven demographic questions.

Announcing the Winners!

Companies will be notified in writing, in January, as to whether they've made the list or not. In February 2018, the winners will be ranked and highlighted in a special section of *InvestmentNews*. Non-winning companies are not publicly revealed.

For more information call Best Companies Group at 717-323-5278 or visit the website.

www.INBestPlacestoWork.com

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