

# BEST PLACES TO WORK FOR FINANCIAL ADVISERS

Registration Deadline: November 9, 2020



## What is this awards program?

Best Places to Work for Financial Advisers is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in an issue of Investment News.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada and the UK.

## Why participate?

By participating you can find out if you are one of the industry's best employers! It can also result in significant organizational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

**2) Public Relations and Marketing Advantage.** Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

**3) The Employee Feedback Report:** Companies could pay as little as \$705 to purchase their Employee Feedback Report detailing employee responses along with industry benchmark reports.

## Participation Eligibility Requirements

- Must be in business a minimum of 1 year
- Have a minimum of 15 US employees
- Be a registered investment adviser (RIA), affiliated with (but not an employee of) an independent broker dealer (IBD), or a hybrid/dually-registered firm affiliated with an IBD & doing business through an RIA

## Assessment Description

The process includes 2 surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

## Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

## Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions. You will be asked to submit email addresses for employees to receive the survey.

## How many employees are surveyed?

# of US Employees	# Employees Surveyed	Online Process <sup>(1)</sup>
15-250	All	FREE
251-499	Up to 250 <sup>(2)</sup>	FREE
500-2,499	Up to 350 <sup>(2)</sup>	FREE
2,500+	Up to 400 <sup>(2)</sup>	FREE

1) Review the Process page on the program website to learn about this email-based survey.

2) Employees are randomly selected.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in the April issue of Investment News. Non-winning companies are not publicly revealed.

**For more information or to register, visit the website below or call BCG at 1-877-455-2159.**

[www.INBestPlacesToWork.com](http://www.INBestPlacesToWork.com)

Brought to you by: Investment News and Best Companies Group